

Web Site Evaluation

WHO is responsible for the web site?	WHAT is the content/subject matter of the web site?	WHERE does the web site reside?	WHEN was the web site last updated?	HOW does the main page look and function?	WHY does the web site exist? Who is the web site's target audience?
Authority?	Comprehensiveness Relevance Bias	Authority?	Timeliness	Usability	Appropriateness

Consider.....

<p>Does this person appear to be knowledgeable about the content?</p> <p>Does this person qualify as an authority or expert on the topic?</p> <p>Can you contact this person from the site?</p> <p>Who sponsors the site?</p>	<p>Is the content accurate? Error free?</p> <p>Is the information presented in an objective manner, with a minimum of bias?</p> <p>Is there real depth-of-content or is the information limited and superficial?</p> <p>Does the site overwhelm the user with too much information?</p> <p>Are links from the site appropriate and/or supportive of the content?</p> <p>Does the content have educational or informational value?</p>	<p>What is the site's address/URL?</p> <p>Is the server at a school or university? A business? A governmental agency?</p> <p>Is this a personal page with a "~" or ".name" in the URL?</p> <p>.com (commercial organizations) .org (usually non-profit organizations, but not always) .edu (educational institutions) .gov (government) .net (organizations involved in Internet services)</p>	<p>Is the information current?</p> <p>Does a current date matter?</p>	<p>Is the page easy to understand and use?</p> <p>Is the page well organized?</p> <p>Does the page load in a reasonable amount of time?</p> <p>Do all of the links work?</p> <p>Is the page free from (excessive amounts of) advertising?</p>	<p>Is the site trying to sell something?</p> <p>To inform?</p> <p>To persuade?</p> <p>Is the same information found in other readily available sources?</p>
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